



SUNFLOWER

ASSOCIATION OF REALTORS®, INC.

building strength, stability,  
self-reliance *and* shelter



**Thursday, April 25, 2019**

*Two shifts available*

10:00 am - 12:00 pm *and* 1:00 pm - 3:00 pm

Sign up today and join the  
SAR Community Relations Committee for a  
work day at **3335 S.E. Powell Street.**

Please arrive 15 minutes early wearing closed-toe shoes.

The SAR Community Relations Committee has scheduled April 25th as SAR Habitat WORK DAY! Register [here](#)



## LOOK WHAT YOU DID!

Congratulations!

You are receiving this email because your Local Association won the 2018 Local President's Cup Award! You can view all of the winners [HERE](#).

We are amazed yet again, at how many locals stepped up to the plate and smashed their goals out of the park!

As a reminder, here is the Local President's Cup Award Criteria:

### Local President's Cup Award Criteria

The following Advocacy and RPAC Goals must be met for a local association to qualify for the President's Cup:

Call for Action Participation - A local must minimally achieve an average response rate of 20 percent on NAR Calls for Action.

RPAC Goals: Local associations must be onboard the PAC Management System and the following criteria must be met:

Meet or exceed local's share of their state's National RPAC Fundraising Goal

Local association meet or exceed 37% Participation

We are excited to offer you a printable certificate to display in your office! Please send an email to [RPAC@realtors.org](mailto:RPAC@realtors.org) and include your Local Association name as well. Please allow time for a response based on the volume of requests.

Thank you!

Tray Bates  
2018 REALTOR® Party Fundraising Liaison

Julia Minto  
2018 REALTOR® Party Liaison Member Involvement

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### **Leadership and Volunteer Opportunities at KAR**

Volunteering for committee work is a great way to give back to your association and a valuable networking and learning experience. Consider a KAR committee for 2020...[read more](#)



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### **Study: Generational Differences Sway Housing Market**

"Many of the real estate industry's basic assumptions seem increasingly outdated," notes a new study by Porch.com, a home remodeling resource....[read more](#)



### **Mastering Your Social Selling Approach**

Six tips for those who have implemented the practice and want to further maximize their social seller strategies.....[read more](#)

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## MLS NEWS



### Homesnap Pro Premium Coming Soon

The Sunflower MLS Board has approved Homesnap Pro Premium at no cost to our MLS subscribers. The implementation and integration of these features with Paragon will take approximately 90 days. In the meantime please do not pay for any enhancements to the current Homesnap Pro app.

The expanded enhancements coming will include the following:

- Paragon Contacts
- Paragon Saved Searches
- Paragon Listing Carts
- Edit Listings in Real Time
- Paragon Association Documents

Feature comparison of Homesnap Pro vs. Homesnap Pro Premium can be found [here.](#)

Additional training will be offered once implementation is completed. We are excited to offer this great tool!

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## MARCH MARKET STATISTICS

[Sunflower MLS](#)

[NE Kansas](#)

## SUNFLOWER MARKET MINUTE



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[\*Unsubscribe from this email\*](#)

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